

The Children's Mental Health Matters Coalition, a group of parents and professionals dedicated to promoting children's mental health, is teaming up with community partners throughout Wisconsin for a youth poster contest. Creating artwork is one way to support the development of children's social emotional health. The theme of the poster contest is *My Feelings Matter*. The contest commemorates National Children's Mental Health Awareness week in May and highlights its importance all year round. Teachers, parents and caregivers may use this activity as a way to encourage youth to create art about their feelings and to conduct age-appropriate conversations about the importance of mental health. For more information and resources on how to promote positive mental health for all children, check out the community toolkit:

http://wisconsinknowschildrensmentalhealthmatters.wordpress.com/promote-social-emotional-well-being-2

Preschoolers K-2<sup>nd</sup> grade 3<sup>rd</sup> grade-5<sup>th</sup> grade 6<sup>th</sup> grade-8<sup>th</sup> grade High school

A prize will be awarded to a winner in each category and winning posters will be displayed at conferences and events.

Standards- All posters must meet the following standards:

Posters will be accepted from January 21, 2014 and March 21, 2014 (must be postmarked by 3/21/14)
All posters must express the theme: My Feelings Matter
Paper size MUST BE: 11 inches X 17 inches
Posters must be two dimensional and must be original artwork
Posters must be created by one individual (no group posters will be accepted)
Text may be included, but it must be clear and readable
Using celebrities, cartoons, video games, movie/television characters, or other copyrighted images is not
allowed
DO NOT sign the front of the poster
A <u>FULLY COMPLETED &amp; LEGIBLE</u> registration form must be taped (not glued) to the back of each poster
Only one (1) entry per youth will be accepted
Posters will not be returned and may be used for future promotional purposes
Parents and teachers may submit an entry on a youth's behalf

The Children's Mental Health Matters Coalition will determine the finalists in each category. The finalists will be posted on the <a href="http://wisconsinknowschildrensmentalhealthmatters.wordpress.com/">http://wisconsinknowschildrensmentalhealthmatters.wordpress.com/</a> blog and the winners will be selected by a popular vote through the blog.

## **Notification of Winners:**

The prize winners will be notified by email on April 16, 2014. The winning posters will be used to promote Children's Mental Health Awareness Week, May 4-May 10, 2014 and its importance year-round.

## Original posters must be mailed to:

Wisconsin Alliance for Infant Mental Health 133 South Butler Street Suite 340 Madison, WI 53703





## Contest Entry Form

\*\*\*Posters that do not meet the standards listed on page 1 will not be considered\*\*\*

Children's Mental Health Awareness									
***PLEASE PRINT LEGIBLY*** Contest Entry Form									
Print student's name									
Grade level and age									
Student school or organization (if applicable)									
Print parent/guardian name									
Parent/guardian primary telep	hone	(	)						
Parent/guardian email address	<b>i</b>								
Parent/guardian signature*	X								
Please describe your work of art in 100 words or less:									

## Original posters must be mailed to:

Wisconsin Alliance for Infant Mental Health 133 South Butler Street Suite 340 Madison, WI 53703

\* By entering the Children's Mental Health Matters Coalition ("Coalition") Poster Contest, entrants and their parents or legal guardians agree

- 1. Abide by the standards listed on page 1
- 2. Be bound by the decisions of the judges and/or the Coalition, which are final and binding on all matters relating to the contest.
- 3. Have all entry materials become the sole property of the Coalition upon submission. Entries will not be returned. The Coalition will own and have unrestricted use of entries, including but not limited to free and unlimited rights of the Coalition, its agents, and partners to use, modify, reproduce, publish, publically distribute, and publically display the entrant's artwork.
- Accept all risk and consequences of entry and participation in the contest and agree to release and hold harmless the Coalition, its agents, and partners from any and all liability, losses, damages, and costs and expenses arising from or related to this contest.
- Allow the use of the contestant's name and information in connection with advertising and promotional materials and activities for this contest without further permission and without compensation of any kind.
- 6. Acknowledge that the Coalition reserves the right to suspend or cancel the contest, in its sole discretion, at any time.